

REMARKS

This communication is in response to the telephone interview of May 20, 2004. Claims 1-19 and 21-39 are pending in this application, of which claims 2, 4, 6, 7, 10-12, 19, 22, 29, 31, and 32 have previously been considered, and claims 38 and 39 are new.

5 Claims 1, 3, 5, 8, 9, 13-18, 21, 23-28, 30, and 33-37 are currently amended. Claim 20 is cancelled.

Claim 1 is amended to incorporate claims 16 and 18 as suggested by the examiner.

10 Claims 38 and 39 are added to better express the Applicant's understanding of what the Examiner believes to be allowable subject matter. Both claims 38 and 39 include limitations regarding selecting a plurality of marketing objects and regarding more than one marketing object container, as discussed in the telephone interview of May 20, 2004.

15 Other claims are amended to depend from claims 1, 38 or 39. Claim 20 is cancelled.

Applicants believe that all pending claims are allowable and respectfully request that the Examiner issue a Notice of Allowance. Should the Examiner have questions, the Applicants' undersigned representative may be reached at the number provided.

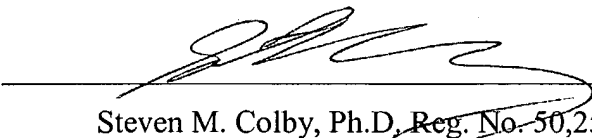
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Respectfully submitted,

Chun R. Xia et al

Date: June 3, 2004

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